

Strategic Plan: 2017-2020

Strategic Initiatives and Goals

The vision statement is supported by six “pillars of excellence”: Leadership, Relevance, Destination, Partnership, Technology, and Quality. Pillars of excellence serve as broad, overarching themes and provide context to the plan’s strategic initiatives, which symbolize major thrusts SFSC will pursue to achieve its collective vision. Strategic initiatives are long-term (three to five years) and serve to provide focus for more specific goals. Goals, in contrast to initiatives, are short-term (e.g., two to three years); they represent specific steps or building blocks needed to accomplish a strategic initiative.

1. Develop Exemplary Student Services Programs that Support Student Success

- a. Develop best practice intervention programs and initiatives that increase retention and graduation to include intrusive academic advising, early alert, and initiatives for specific populations
- b. Expand advising services leading to increased retention, and completion rates, transfer, and employment
- c. Develop enrollment analytics to project recruitment, enrollment, and graduation
- d. Create new financial support initiatives and opportunities for students

2. Formulate Responsive Programs that Meet Community Needs

- a. Develop initiatives to include ancillary-pathway organizations connections for high school students interested in enrolling at SFSC
- b. Present performances, workshops, lecture/demonstrations, classes, in-school residencies and other performing arts programs to reach 10,000 SFSC and non-SFSC students, ages 5 and over per year
- c. Create a Florida art and culture exhibit that travels throughout the state
- ~~d. Develop a program review data repository, reporting system, and dashboard that will drive continuous improvement in both student performance and administrative efficiency~~
- e. Establish new educational partnerships that support SFSC programs
- f. Increase the number of evening, weekend, and online course offerings available classes and programs during non-traditional times

3. Provide Students with an Engaging Learning Experience Within and Beyond the Classroom

- ~~a. Create innovative teaching labs.~~
- ~~b. Institute an annual professional development program that highlights current teaching methodologies aimed at increasing student engagement and learning~~
- ~~ae. Develop/Implement~~ an open educational resource (OER) plan
- ~~bd.~~ Integrate undergraduate research at the course level

4. Create Innovative Joint Ventures and Partnerships that Drive Regional Economic Growth

- ~~a. Establish a public/private Center for Emerging Technology~~
- ~~ba.~~ Create regional centers of excellence at all campus locations
- ~~e. Develop a center for the study of agriculture advancement~~

5. Develop and Implement Diverse Strategies that will Increase Funding Needed to Support Institutional Initiatives

- a. Secure initial funding to support curriculum advancements and innovative teaching labs to include: cost intensive program start-up (firefighting, precision agriculture, and health sciences)
 - 1. Precision agriculture
 - 2. Health sciences
 - 3. Advanced Technology Center
- ~~b. Launch an annual giving campaign~~
- c. ~~Implement/Complete~~ a \$10,000,000 unrestricted endowment campaign to provide alternative funding for the college in perpetuity
- ~~d. Secure capital funding to enhance facilities and equipment~~

6. Provide Programs and Resources that Inspire Employee Growth/Development

- a. Create a leadership program that will assist employees with career advancement, inspire excellence, and provide training/awareness of institutional practices, compliance issues, and personal responsibility.
- b. Enhance employee recognition for service, performance, and advancement.
- c. Institute an advanced professional development program that highlights current teaching methodologies aimed at increasing student engagement and learning

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