South Florida State College - Highlands Campus
Friday, February 27, 2015
Building B
8:30am – 4:30pm
Registration Fee $100

Join us at the Write On! Authors Conference and Book Fair. Conference will feature writers, editors, publishers and literary agents from a variety of genres. A line-up of 24 exciting, diverse and in-depth workshops offering something for writers of all levels from which to choose. Take advantage of the opportunity to learn, connect, network and socialize with fellow writers and industry professionals. You will leave the conference full of new ideas and information and recharged about writing!

For more information contact, Lauren Redick, Corporate and Community Education at 863-784-7388 or email CommunityEducation@southflorida.edu
### Instructions:
Please add your name and phone number below and select ONE workshop per breakout sessions A – D. Submit this form at time of registration.

**Participant Name:** ___________________ **Contact Number:** _____/_____/_____

(Please Print)

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>8:30 AM - 9:00 AM</td>
<td>Registration &amp; Sign in: Building B, B112</td>
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<tr>
<td>9:00 AM -9:30 AM</td>
<td>Keynote Speaker-Evelyn Rainey-Building B, B112</td>
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</table>
| **Breakout Session A:** (9:45 AM – 11:00 AM) | 1. **Research for Authors**  
2. **Police Procedures for Authors**  
3. **The Suspense is Killing Me**  
4. **How to Write Children’s Books**  
5. **Get Published Now**  
6. **Character Development for Writers** |
| **Breakout Session B:** (11:15 AM – 12:30 PM) | 1. **Character Development for Writers**  
2. **Awakening Creativity Through Yoga**  
3. **How to Self-publish w/o Getting Ripped Off**  
4. **How to Write Children’s Books**  
5. **What an Editor Looks For in Your Manuscript**  
6. **Plants, Care, and Feeding of Writing Groups** |
| **Lunch Break (Lunch on Your Own):** 12:30 PM – 1:30 PM | |
| **Breakout Session C:** (1:45 PM – 3:00 PM) | 1. **Hear Me Roar**  
2. **Don’t Ignore the Mama Pig: on Writing Memoirs**  
3. **Writing As a Partnership**  
4. **Great Beginnings-That All Important First Page**  
5. **Getting Your Manuscript Ready for Publication**  
6. **Truth and Almost Truth** |
| **Breakout Session D:** (3:15 PM – 4:30 PM) | 1. **Hear Me Roar**  
2. **Writing Flawed Characters That Succeed**  
3. **How to Self-publish w/o Getting Ripped Off**  
4. **Successful Writing**  
5. **Get Published Now**  
6. **Truth and Almost Truth** |

*See SESSION DESCRIPTIONS for more information

*All workshops are subject to change.
Breakout Session A: (9:45 AM – 11:00 AM)

1. **Presentation Title:** Research for Authors  
   **Presenter:** Mary Beth Issacson  
   **Description:** Learn from a Research Librarian how to complete your research accurately.

2. **Presentation Title:** Police Procedures for Writers  
   **Presenter:** Tim Lethbridge, Highlands County Sheriff Officer  
   **Description:** Arrest and investigative procedures will be discussed.

3. **Presentation Title:** The Suspense is Killing Me  
   **Presenter:** Vic DiGenti  
   **Description:** One of the keys to hooking the reader is to infuse the story with abundant quantities of suspense. Vic DiGenti (aka Parker Francis) shares some of the secrets bestselling authors-and the late “Master of Suspense,” Alfred Hitchcock-use to keep the reader in a constant state of anticipation.

4. **Presentation Title:** How to Write Children’s Books  
   **Presenter:** Millie Richmond  
   **Description:** How to write books that appeal to children and parents.

5. **Presentation Title:** Get Published Now  
   **Presenter:** Evelyn Rainey  
   **Description:** How to market your book and approach agents and publishers. Self-publishing and traditional publishing will be covered.

6. **Presentation Title:** Character Development for Writers  
   **Presenter:** DL Havlin  
   **Description:** Using human relation principles in character development, a scientific approach.

Breakout Session B: (11:15 AM – 12:30 PM)

1. **Presentation Title:** Character Development for Writers  
   **Presenter:** DL Havlin  
   **Description:** Using human relation principles in character development, a scientific approach.

2. **Presentation Title:** Awakening Creativity Through Yoga  
   **Presenter:** Nancy Dale, Ph.D.  
   **Description:** Stretch your mind and creativity through yoga and meditation.

3. **Presentation Title:** How to Self-publish Without Getting Ripped Off  
   **Presenter:** Ted Bowman  
   **Description:** Learn how to avoid unnecessary charges.

4. **Presentation Title:** How to Write Children’s Books  
   **Presenter:** Millie Richmond  
   **Description:** How to write books that appeal to children and parents.

5. **Presentation Title:** What an Editor Looks For in Your Manuscript  
   **Presenter:** Daniel LeBoeuf  
   **Description:** We will explore basics, punctuation, grammar, syntax, flow, continuity and fact checking.

6. **Presentation Title:** Planting, Care, and Feeding of Writing Groups  
   **Presenter:** Darlyn Kuhn  
   **Description:** Learn how to start, maintain, and benefit from a successful writing group.

*All workshops are subject to change.*
Breakout Session C: (1:45 PM – 3:00 PM)

1. Presentation Title: *Hear Me Roar*
   Presenter: Veronica Helen Hart
   Description: Learn how to create strong female characters.

2. Presentation Title: *Don’t Ignore the Mama pig: on Writing Memoirs*
   Presenter: Dr. Robert Hart
   Description: Discussion on memoir writing, using humorous anecdotes from his own experiences and relating them to writing.

3. Presentation Title: *Writing As a Partnership (spouse, lover, sibling, friend, or mentor)*
   Presenter: Jack Everett
   Description: Learn to write about the same subject through another set of eyes with each idea complimenting the other.

4. Presentation Title: *Great Beginnings: That All-Important First Page*
   Presenter: Vic DiGenti
   Description: If the author doesn’t catch and hold the reader’s attention with the first line, first paragraph and first page, they might look for another book. This fast-paced, upbeat session looks at the keys to Great Beginnings, and tells us why it’s so important to grab the reader in the beginning.

5. Presentation Title: *Getting Your Manuscript Ready for Publication*
   Presenter: Joan Leggitt
   Description: Steps to preparing a manuscript for publication: review and editing of manuscript, finding an outside editor, evaluating your first fifty pages, securing an agent, determine which publisher is best for your manuscript, as well as the challenges and rewards of self-publishing.

6. Presentation Title: *Truth and Almost Truth*
   Presenter: Christopher Tuffley
   Description: Explore the world of fiction and non-fiction writing from a Novel Writer and a Newspaper Reporter.

Breakout Session D: (3:15 PM – 4:30 PM)

1. Presentation Title: *Hear Me Roar*
   Presenter: Veronica Helen Hart
   Description: Learn how to create strong female characters.

2. Presentation Title: *Writing Flawed Characters That Succeed*
   Presenter: Pat Spears
   Description: Since all good fictional characters have flaws, the presentation will focus on techniques for using characters flaws, to turn a plot, create scenes, and explore themes of redemption and destruction.

3. Presentation Title: *How to Self-publish Without Getting Ripped Off*
   Presenter: Ted Bowman
   Description: Learn how to avoid unnecessary charges.

4. Presentation Title: *Successful Writing*
   Presenter: Vicki M. Taylor
   Description: The 10 rules for first drafts, as well as all phases of excellent writing will be covered.

5. Presentation Title: *Get Published Now*
   Presenter: Evelyn Rainey
   Description: How to market your book and approach agents and publishers. Self-publishing and traditional publishing will be covered.

6. Presentation Title: *Truth and Almost Truth*
   Presenter: Christopher Tuffley
   Description: Explore the world of fiction and non-fiction writing from a Novel Writer and a Newspaper Reporter.

*All workshops are subject to change.*
SUPPLEMENTAL COURSE REGISTRATION FORM
COMMUNITY EDUCATION

TERM ___________________ DATE ___________________

SOCIAL SECURITY NO. ___________________ LAST NAME ___________________
FIRST NAME ___________________ MIDDLE/MAIDEN ___________________

PERMANENT MAILING ADDRESS ___________________ CITY ___________________
STATE ___________________ ZIP CODE ___________________

HOME or BUSINESS TELEPHONE NUMBER ___________________

DATE OF BIRTH ___________________ SEX/GENDER ___________________
Month __ Day __ Year __ Male __ Female __

The College has permission to release the above information as needed __ yes __ no. (Check One)

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<tr>
<th>CRN</th>
<th>Course Prefix</th>
<th>Course Number</th>
<th>Title</th>
<th>Date</th>
<th>Room</th>
<th>Fee</th>
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<tbody>
<tr>
<td>21500</td>
<td>CED</td>
<td>0661</td>
<td>2015 Authors Conference &amp; Book Fair</td>
<td>2/27/15</td>
<td>Bldg B.</td>
<td>$100</td>
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ACCOMMODATIONS: Students with special needs can obtain information on reasonable accommodations through:
1. WEB: www.southflorida.edu  2. Email: disabilities.specialist@southflorida.edu  3. Standard mail – Attn: Disabilities Specialist

4. Phone: 863-784-7331 – Advising Center

APPLICANT’S SIGNATURE OR SIGNATURE OF PARENT/GUARDIAN OF MINOR ___________________ DATE ___________________

PAYMENT INFORMATION: South Florida State College accepts MasterCard, Visa, and Discover for payment of fees. Checks are payable to South Florida State College and mailed to:
South Florida State College
Attention: Cashier’s Services
600 West College Drive
Avon Park, FL 33825

Select payment type:

- [ ] Credit Card ___________________ Name on Card: ___________________
- [ ] Check ___________________ Credit Card Type: Master Card ___
- [ ] Visa ___
- [ ] Discover ___
- [ ] Security Code: ___________________

Telephone payments: Area Code (863) 453-6661, 382-6900, 465-5300, or 773-2252

South Florida State College pledges to provide equal access to education and employment opportunity to all regardless of race, color, religion, sex, national origin, age, disability, marital status, political affiliation, and sexual orientation. The College adheres to federal and state laws that control equal access/equal opportunity. Dr. Timothy Wise, Dean of Student Services EA/E0 Student Coordinator (863) 784-7107, Building B, 2nd Floor, Suite 274, Timothy.Wise@southflorida.edu

NOTIFICATION OF SOCIAL SECURITY NUMBER COLLECTION AND USE: In compliance with Florida Statute 119.071(5), SBE Rule 6A-1.09553(3) (e), South Florida State College issues this notification regarding the purpose of the collection and use of your SSN. SFSC collects your SSN for use in performance of the college’s duties and responsibilities. To protect your identity, SFSC will secure your SSN from unauthorized access. SFSC will never release your SSN to unauthorized parties, and each student at SFSC will be issued a unique student identification number. Your unique student identification number is used for all educational purposes at South Florida State College, including registration, access of your online record, etc. Federal legislation relating to the Hope Tax Credit IRC Section 25A, requires that all postsecondary institutions report the SSN of all post-secondary students to the Internal Revenue Service (IRS). This IRS requirement makes it necessary for colleges to collect the SSN of every student. A student may refuse to disclose his/her SSN to the college, but refusing to comply with the federal requirement may result in fines established by the IRS. In addition to the federal reporting requirements, the public school system in Florida uses the SSN as a student identifier. This use is authorized in Florida Statute 229.559 and in School Code Section 1008.386. In a seamless K-20 educational system, it is beneficial for post-secondary institutions to have access to the same information for purposes of tracking and assisting students in the transition from one educational level to the next. All SSNs are protected by federal regulations and are never released to unauthorized parties. The Financial Aid Office collects SSNs as mandated by the following: 20 USC 1078; 20 USC sections, 1090, 1091, and 1092. Section 483 of the Higher Education Act of 1965 (collection of SSNs of students and parents) 34 CFR 668.16, (administrative use) 34 CFR 668.33 (verify residency) 34 CFR 668.36, (verify with FASFA).

Revised 1/27/15 - dg
There are 3 registration options for the 2015 Authors Conference – “Write On.” Below are instructions on the registration process. Please choose which option is most convenient for you.

**Mail in ONLY** –

1. Print your name and phone number on Session Schedule
2. Select ONE workshop per breakout session located on the Session Schedule
   - Circle your selections
   - Each attendee will have a total of 4 workshops for the day
3. Complete the attached SFSC Supplemental Registration form.
4. Select form of payment at the bottom of the SFSC Supplemental Registration form
   a. Credit Card (include name on card, 16 digit card number, expiration date and security code on back of card)
   b. Check (payable to South Florida State College)
   c. Please do not mail in cash
5. Mail Session Schedule, SFSC Supplemental Registration form and payment to:
   - South Florida State College
   - Attention: Cashier Services
   - 600 West College Dr.
   - Avon Park, FL 33825

**Call in registration ONLY** –

1. Call SFSC Welcome Center at 863-784-7405
   a. Reference: CRN 21500 – Author’s Conference
2. Ask to be transferred to the Cashier’s Office for payment
3. Registration will not be complete unless your Session Schedule is received. You may fax or scan/email it to:
   a. Fax: 863-784-7355
   b. Scan/Email: communityeducation@southflorida.edu
4. Automatic confirmations will not be sent. Please call Lauren Redick if you would like a confirmation at 863-784-7388 or email to above address.

**In person registration ONLY** –

1. Visit your nearest SFSC campus/center for registration.
2. Provide your completed SFSC Supplemental Registration Form
   a. Reference: CRN 21500 – Author’s Conference
3. Provide your completed Session Schedule form (Cashier must keep form for records)
4. Provide payment

If you have any questions or concerns regarding the registration process, please contact Lauren Redick at 863-784-7388 or email communityeducation@southflorida.edu

Thank you for your interest in South Florida State College.
Driving/Parking directions for Building B: take US Highway 27 to 600 West College Drive, Avon Park; turn on to College Drive; turn right at the first entrance park as close to the building as possible; Building B is located to the left of the SFSC Gymnasium. If you have any questions regarding the directions please call 784-7033, 784-7034 or 784-7388.
January 28, 2015

To all vendors:

Please refer to the SFSC Merchandise and Concessions procedure and sales tax on merchandise sales below.

**MERCHANDISE AND CONCESSION**

House policy requires SFSC to receive 20% of all sales from merchandise and concessions when the college provides vendor(s). When vendor(s) is not provided by SFSC, the commission on merchandise and concession sales will be 10%. In addition, 7% sales tax will be collected on merchandise and concession sales and remitted to the state.

**SALES TAX ON TICKET AND/OR MERCHANDISE SALES**

The responsibility of making sure that sales tax is paid to the Florida Department of Revenue for ticket and/or merchandise sales rests with the Venue where the event is held. Therefore, if you or any other vendor(s) selling during the event are obligated to pay sales tax on ticket and/or merchandise sales, please provide us with a copy of the DR15 Resale Certificate containing the ID number(s). If you or any other vendor(s) are exempt from collecting sales tax on ticket and/or merchandise sales, please provide us a copy of the DR14 Exemption Certificate containing the ID number(s). Failure to provide either of these certificates, can result in the College collecting sales tax on ticket and/or merchandise sales and remitting it to the Department of Revenue on your and any other vendors’ behalf. In the event the College must collect sales tax, please be prepared to make such payment prior to load out in the form of cash, company check or VISA, MasterCard or Discover (we do not accept American Express). **Certificates must be provided to the College at least ten (10) days before the event.**

Please note: non-profit status is not a question – sales made by non-profit organizations are subject to sales tax unless an Exemption Certificate is provided.

Each vendor will be required to complete an agreement form which will be available at check-in on the scheduled event date: **Friday, February 27, 2015.** Please see Lorrie Key at the end of the event to determine sales profits.

Thank you for your participation at the 2015 Author’s Conference and Book Fair – “Write On.” If you should have any questions or concerns, please contact Lorrie Key at 863-784-7033 or email to communityeducation@southflorida.edu

Sincerely,

Lorrie Key
Director, Corporate and Community Education