

**PLANNING WORKSHOP MINUTES
SOUTH FLORIDA STATE COLLEGE
DISTRICT BOARD OF TRUSTEES
DECEMBER 11, 2013**

Members Present: Mr. Tim Backer
Mr. Derren Bryan
Mrs. Tami Cullens
Dr. Louis H. Kirschner
Mr. Ken Lambert, Vice Chair
Mrs. Lana C. Puckorius
Mrs. Kris Y. Rider
Mr. Joe Wright, Chair
Mrs. Pamela T. Karlson, College Attorney
Dr. Thomas C. Leitzel, President/Secretary

Members Absent:

Staff Present: Ms. Annie Alexander-Harvey
Dr. Kimberly Batty-Herbert
Mrs. Tammy Bush
Mrs. Anita Kovacs
Mr. Glenn Little
Dr. Mike McLeod
Dr. Chris van der Kaay
Ms. Jane Hancock
Mr. Don Appelquist
Mr. Kevin Brown
Mrs. Susie Hale
Mrs. Deborah Latter
Mrs. Lindsay Lynch
Dr. Leana Revell
Mrs. Becky Sroda

Guests: Mr. Barbara Kirschner, Mr. Wayne Johnson, Mr. Phil Attinger (News-Sun)

CALL TO ORDER

At 3:07 p.m., the Planning Workshop of the District Board of Trustees was called to order at the Highlands Campus by Board Chair, Mr. Joe Wright.

Dr. Leitzel congratulated Mr. Backer and Dr. Kirschner for their reappointment by Florida Governor Rick Scott to serve as a member of the SFSC District Board of Trustees for another term. Dr. Leitzel reviewed the 2013 Planning Workshop agenda and material.

Part I Planning: Near Term

Tab 1 New Employee Introductions

Employee	Position	Supervisor	Hired
Beth Burch	Lead Instructor, Bioenergy Program	Kevin Brown	08/20/13
Johanna Johnston	Program Specialist, Agriculture Programs	Thomas Bush	07/24/13
John Landry	Director, Criminal Justice Program	Kevin Brown	07/01/13
Claire Miller	Librarian	Michael McLeod	08/19/13

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Employee	Position	Supervisor	Hired
Brian Narciza	End-User Support Analyst	Clifford Hanglely Introduced by Christopher van der Kaay	09/23/13
Sonji Nicholas	Instructor, Sociology	Michele DeVane	08/19/13
Jessica Pantoja	Accountant	Theresa Elders Introduced by Anita Kovacs	08/19/13
Monica Powers	Director, Student Support Services	Michael McLeod	06/10/13

Tab 2 AFFIRMATION OF SFSC MISSION STATEMENT

The Board reviewed the current SFSC Mission Statement. Dr. Leitzel stated that the document would be recommended for affirmation during the regular Board meeting following the workshop.

PRESENTATION: "The Year in Review" Video

Dr. Leitzel presented "The Year in Review" video. The Trustees agreed that the video was great. It will now be distributed via email to the Trustees and all SFSC Employees for their distribution. A condensed version will be sent via email to friends of the college.

DISCUSSION: e-Communications

Mr. Little discussed options for receiving and reviewing material for Board meetings. It was decided that the Trustees will let Mrs. Bush know if they would like a printed notebook for meetings or use an electronic device to view the documents. The documents will also be projected during the meetings. This will begin at the January 22 meeting.

Tab 3 CORE INDICATORS OF EFFECTIVENESS

Dr. van der Kaay presented the SFSC Core Indicators of Effectiveness: 2010-2013.

Tab 4 STRATEGIC PLANNING

Dr. Leitzel presented the current Strategic Plan January 2013-December 2017 and The Five-Year Plan: 2014-2018 for the Board's review. Dr. Leitzel stated that the Five-Year Plan: 2014-2018 would be recommended for approval during the regular Board meeting following the workshop.

Tab 5 INTRODUCTION OF DASHBOARD INDICATORS

Dr. Leitzel presented the Introduction of Dashboard Indicators for the Board's review. The Board agreed the report was a good source of information.

Tab 6 DEVELOPMENTAL EDUCATION PLAN

Dr. Revell reviewed a memo dated August 23, 2013 from Randy Hannah, Chancellor, the Florida College System explaining Senator Bill 1720 – Developmental Education Reform Implementation. She also explained the college’s responsibility and timeline for the plan.

A dinner break was taken at 5:00 and the workshop resumed at 5:16.

Part II Planning: SFSC the Next Half Century

Crafting the Vision/Institutional Positioning

Dr. Leitzel introduced Mr. Wayne Johnson, President, World Design Marketing who gave a presentation on how his company can assist the college with vision, positioning, and branding.

Dr. Leitzel asked the Trustees for their endorsement to move forward with consultation from World Design Marketing to lead the visioning process. The Trustees were in favor.

There being no further discussion, the Planning Workshop adjourned at 5:50 p.m.