

**SOUTH FLORIDA STATE COLLEGE
ADMINISTRATIVE PROCEDURES**

PROCEDURE NO. 3380

TITLE: INTERCOLLEGIATE STUDENT-ATHLETE COMPENSATION AND RIGHTS

BASED ON POLICY: 3.38 INTERCOLLEGIATE STUDENT-ATHLETE COMPENSATION AND RIGHTS DEVELOPMENT

OFFICE OF PRIMARY RESPONSIBILITY: PRESIDENT'S OFFICE

I. Purpose:

To describe the process for a student-athlete to earn compensation for the use of her or his name, image, or likeness (NIL) and the steps for such approval

II. Definitions:

- A. Affiliate: someone who is a member of any college, athletic, or foundation board or an employee or person of interest/volunteer approved by the Office of Human Resources
- B. Athletic Program: an intercollegiate athletic program at a postsecondary educational institution
- C. Student-Athlete: a student who participates in an intercollegiate athletic program and is listed on an active roster by the head coach

III. Procedure:

A. Student-Athlete Compensation and Rights

- 1. Any student-athlete may earn compensation for the use of their name, image, or likeness if the compensation is provided by a third party not affiliated with the athlete's postsecondary educational institution. Compensation may not extend beyond the students' participation in the intercollegiate athletics program. Student athletes must notify the athletic director in writing prior to any such agreement.
- 2. Student-athletes must notify the athletic director in writing of any existing agreements related to compensation for name, image, or likeness.
- 3. The student-athlete may not use any South Florida State College logos or copyright-protected names without prior approval. Request for approval must be submitted prior to any use to the athletic director who will communicate with the Office of Community Relations and Marketing and notify the student-athlete if approved.

4. Student-athletes may obtain professional representation for the purpose of securing compensation for the use of their NIL. Athletic agents must be licensed pursuant to Part IX Chapter 468 of F.S., and attorneys must be in good standing with the Florida Bar.
5. The National Collegiate Athletic Association (NCAA) prohibits advertising for their championships in the following categories, therefore South Florida State College discourages student athletes from entering into agreements in these areas:
 - a. NCAA-banned substances
 - b. Sports wagering/gambling
 - c. Athletic recruiting services
 - d. Alcohol
6. Student-athletes who fail to notify the athletic director of such agreements may face disciplinary actions as determined by the athletic director and coach.
7. The use of SFSC athletic facilities must be approved by the College through the signing of a rental agreement and liability waiver.

B. South Florida State Responsibilities

1. South Florida State College Athletics will notify incoming student-athletes of their right to pursue compensation for use of their name, image, or likeness pursuant to Florida Statute and Board of Education rules.
2. The College may not compensate or cause compensation to be directed to any prospective or current intercollegiate athlete for the use of their name, image, or likeness. This requirement extends to organizations that support the postsecondary institution, its athletics programs, officers, directors, or employees of said organizations.
3. The College may use student-athlete name, image, or likeness in order to promote the athletic office's games, seasons, and/or activities.
4. All student-athletes will receive 5 clock hours of financial literacy and life skills training.
 - a. All student-athletes, including those who are not receiving compensation for their name, image or likeness, are required to complete the training.
 - b. This will be comprised of, but not limited to, trainings held at student-athlete orientation, college credit courses, or online workshop modules.

HISTORY: Adopted: 9/29/21

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Reviewed:

Revised: