

**SOUTH FLORIDA STATE COLLEGE FOUNDATION, INC.  
EXECUTIVE COMMITTEE MEETING MINUTES  
HOTEL JACARANDA  
FEBRUARY 13, 2024**

**Members Present:**

Mr. Don Elwell	Dr. Darrell Jensen	Mr. Michael Kelly
Mrs. Kris Rider	Mr. Fred Hawkins	

**Excused:**

Ms. Cheryl Brown	Mrs. Robin Weeks	
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**Others Present:**

Mrs. Jamie Bateman	Mrs. Anastasia Fuchser	Miss Taylor Massey
Mr. Peter Elliott	Mrs. Teresa Vorous	Mr. Bob Swaine

**I. CALL TO ORDER**

At 12:08 p.m., Mr. Elwell, President, called to order the Executive Committee meeting of the South Florida State College Foundation. Mr. Elwell asked for a motion to adopt the agenda of the February 13, 2024 meeting. Dr. Jensen made a motion, seconded by Mrs. Rider, to approve the agenda as presented. The motion passed unanimously.

**II. APPROVAL OF MINUTES**

Mr. Elwell asked for a motion to approve the minutes of the October 10, 2023, Executive Committee meeting. Mrs. Rider made a motion, seconded by Dr. Jensen, to approve the minutes as presented. The motion passed unanimously.

**III. FINANCIAL REPORTS**

Mrs. Vorous reviewed the Investment Returns through December 31, 2023. She reported that it was a great year for the Foundation. Mrs. Bateman reviewed the Gift Summary Report for October 1, 2023, through January 31, 2024. Mr. Kelly made a motion, seconded by Dr. Jensen to approve the financial reports as presented.

**IV. PRESIDENT'S COMMENTS**

Mr. Hawkins shared that he is in the final stages of the strategic plan and will have it ready to go in the spring. He mentioned that he would like to focus on industry soft skills in our curriculum.

At the previous District Board of Trustees meeting on January 31, Mr. Hawkins asked the District Board of Trustees for approval of an educational partnership between Moffitt and our Nursing Program. He is very excited and looks forward to partnering with more local businesses.

**V. FOUNDATION UPDATES**

- a. Mrs. Bateman reviewed the master calendar and shared the Foundation's upcoming meetings and events with the Board.
- b. The renovation of the Hotel Jacaranda hallway in the lobby has been completed and it is now open to the public. With the help of the maintenance department, phase 2 will begin in the back offices soon. Mr. Bruns, General Hotel Manager, has decided to stay in the Foundation's old conference room. Meanwhile, Mrs. Simmons' office will be completed in the middle of March as they are just waiting for the carpet to come in. Mrs. Fuchser met with a future hotel tenant today to rent Mrs. Bateman's old office.
- c. Due to safety and liability reasons, Excavation Point cleared the Johnson Estate of all damaged items and removed waste on the property. On February 1, Mrs. Bateman and Mr. Elwell closed on the property to Mr. Duncan. He purchased the property to serve as an after-school spot for students in the local community to come and enjoy.  
  
Mrs. Bateman shared that the neighbor of Dr. McLochlin's house is no longer interested in the property. Mrs. Bateman has connected with a realtor, Mrs. Dawn Dell to list the house on the market. Labor Finders will begin clearing the house this week to get it ready to show.
- d. Mrs. Bateman would like to kick off a capital campaign next February to support the future student residence facility. Mrs. Bateman shared her thoughts and ideas with the board. She will work to present the concept to the Board for approval soon.

**VI. ALUMNI RELATIONS AND OUTREACH**

Mrs. Fuchser shared a recap with the Board on the Million Dollar Hole-in-One Golf Shootout event that was held from January 11 through January 13 in support of SFSC Athletics. This year, we had \$7,768.28 in sponsorships, \$4,130 in daily sales, and \$5,911.93 in expenses so the total overall profit was \$6,037. The Foundation and the Athletic Department are working with Mrs. Stacy Smehl from Trinity Cares Promotions to purchase colored golf balls for next year's event. Mr. Elwell suggested having a putting contest during the qualifying days.

Mrs. Fuchser and Interim Dean, Mrs. Michelle Leidel hosted a lunch and learn with Peace River Manasota Regional Water Supply Authority yesterday. They shared how SFSC can partner and work together with them as a business. Mrs. Fuchser and Mrs. Leidel are eager and excited to continue hosting local businesses in the Highlands, Hardee, and DeSoto counties.

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Mrs. Fuchser shared that the Foundation's spring newsletter will be mailed out at the end of March. Mrs. Fuchser mentioned that she has started reaching out to the students who have received Foundation scholarships this spring to take photos of them to use for her student scholarship marketing campaign.

Last Friday, Mrs. Fuchser had the opportunity to meet with a few Alumni at the baseball game. She shared that she would like to start reaching out to Alumni to attend more games and bringing them to the school rather than networking social events. As for Young Alumni, Mrs. Fuchser has scheduled monthly meetups with students from Highlands, Hardee, and DeSoto campuses in March and April.

**VII. TIME FOR DIRECTORS**

Mr. Elwell asked if there were any additional questions, comments, or concerns. There were none.

**VIII. ADJOURNMENT**

There being no further discussion, Mr. Elwell adjourned the meeting at 12:49 p.m.

Respectfully Submitted,

*Michael Kelly*

Board Secretary