POLICY NO.  2.10

TITLE:  RELEASE OF INFORMATION TO THE PUBLIC

LEGAL AUTHORITY:  FLORIDA STATUTE 1001.64

OFFICE OF PRIMARY RESPONSIBILITY:  PRESIDENT’S OFFICE/COMMUNITY RELATIONS AND MARKETING

Preparation and release or dissemination of information about South Florida State College to the public via the news media, agencies, the Internet, and other avenues of mass communication, as well as to implement and interpret legislation regarding the college use of advertising are subject to approval by the president.

For dissemination of all external informational material issued by, for, or in the name of the college:

A.  All news releases, articles for the press, radio and TV, magazines, special interest publications, news bureaus, or the Internet, are to be approved by the president or by the director, community relations and marketing.

B.  All official publications must be approved for content and layout through the president or the director, community relations and marketing.  No department or individual may cause such materials to be printed without prior approval.

HISTORY:  Last Reviewed 6/27/12

Issued by District Board of Trustees:  8/10/84
Reviewed:  7/01/04, 7/01/07, 7/22/09, 6/27/12
Revised:  -